



2022-2025 Strategic Plan

Identity Statement: LCIP is a civic non-profit that reaches goals toward invasive species awareness and control efforts by using Civic Governance (CG) to educate and organize the civic infrastructure needed to govern for the common good.

Mission Statement: To control invasive plants by fostering partner cooperation and community action.

Website: lcinvasives.org

Social Media: facebook.com/LCIP2011/

1. Continue to implement LCIP's mission to spread the word and organize others to define their roles that will meet LCIP's identity statement. **(*ED leading, Jack R., and members testing their individual role and jurisdiction)**
 - A. Report MONTHLY through a feedback loop at meetings on progress meeting goals tied to this active strategic plan. **(Members)**
 - B. Work towards the common good on invasive outreach, education and control to grow membership and expand member roles by using the LCIP Governing Document's guidance. **(Members)**
 - C. Organize key stakeholders that can contribute their resources of time/leadership, knowledge, constituencies and finances to the organization at monthly meetings and structured 1-1 public conversations by using civic standards. **(Members)**
 - D. Develop roles for the board members and members using principle driven calendars by FEB 18 (1-2 hours a week) and key 1-1 public conversations held monthly. **(Doug O-P., Jack R., ED & members)**
 - E. Work with Jack R. to develop an Individual Work Plan tied to the LCIP Governing Document by APR 15. This will assess to see if LCIP can continue to gain evidence as a Civic Policy Partnership pilot in the Civic Governance Demonstration and contribute to the Midwest Active Citizenship Initiative (MACI). **(Jack R., ED & members as they exhibit interest)**
 - F. Have mid-point review on JUNE 23 and end-point review on DEC 22 to evaluate progress, re-assess goals, and to hold members accountable to the organization. **(Members & ED)**
2. Develop and maintain events & projects as they are possible by FEB 11. **(ED)**
 - A. Sustain yearly projects, presentations, tours and exhibitions that show success and failures of invasive species control, maintenance and outreach/education for all jurisdiction organizations, corporations, and agencies. **(Committee members report to ED)**
3. Hold an annual meeting on MAR 24 to meet by-law requirement, review year-end accomplishments, elect board members, host educational speaker (Keith Gilland or Innisfree McKinnon) and increase partnership engagement. **(Jim A., Brad L., Doug O-P., Judy Z., ED & members)**
4. Expand outreach and educational materials, give presentations, write media articles/news alerts, host tours, maintain website and Facebook page. **(ED)**
 - A. Share LCIP and other CISMAs, MIPN, WIFDN, WDNR, IPAW, Renz Weed Science Lab, and other written resources with others including local legislators. **(Members, Jim A. & Local, State & Federal Politicians)**
 - B. Develop local newspaper/social media articles (15) for JAN-NOV. **(Committee & ED)**
 - C. Engage WI Women Owning Woodlands cohort through online and in-person events with UW Extension. **(Lauren L., Mame G., Caleb L. & ED)**
 - D. Seek out and complete 10 landowner site visits that include a thorough walkover, informational folder and next steps by SEP 30. **(Board members & ED)**
 - E. Add more videos social media on how to safely use herbicides by JUL 29. **(Lee S., Doug O-P. & ED)**
 - F. Fly drone to bring awareness of invasives and to highlight projects by APR 22. **(Dave W. & ED)**

- G. Host monthly meetings and events in all five counties by OCT 27. **(Board members & ED)**
- 5. Seek funds to support operational costs, invasive control projects, educational handouts and other needs.
 - A. Research grant opportunities and maintain a working list of grant opportunities by FEB 19. **(Fundraising Committee (Board, members & ED))**
 - B. Approach and engage donors, landowners, businesses and sponsors during walkovers and 1-1 public meetings where stakeholders may have resources to help support projects and LCIP by MAR 25. Report progress monthly at Board and Member meetings. **(Members)**
- 6. Maintain working relationships and information sharing with Chippewa, Dunn, Eau Claire, Pepin and Pierce County Highway Departments & Local Townships.
 - A. Maintain and develop working relationships with all interested Highway Departments and Townships using 1-1 meetings and their meetings to expand LCIP's capacity to find solutions to large scale roadside invasive management issues. Goal of *(6) townships* within the 5-county jurisdiction by JUL 29. **(Lee S., Jim A., Chase C., Dick D. & ED)**
 - B. Expand LCIP Invasives Monitoring Program for citizens, townships and counties to map invasive species and beneficial native plants that will result in all involved making sound management decisions. **(Doug O-P., Lauren L., Sue C. & ED)**
- 7. Expand and partner in Aquatic Invasive Species (AIS) education, outreach and control through Beaver Creek Reserve-Citizen Science Center AIS programs and Lake Wissota Improvement and Protection Association. **(Lia L., Sherry J., members & ED)**
- 8. Support City of Menomonie Amur Cork Tree (Nuisance Plant) ordinance education, outreach and assistance. **(Judy Z., Mame G., ED)**
- 9. Highlight and promote citizens, businesses, agencies and organizations that are active land managers working on invasives at monthly and annual meetings. **(All members)**
- 10. Continue work on the Galloway Creek Restoration Project located in Menomonie to demonstrate restoration techniques, provide invasive species education, involve the larger community, and build capacity **(Jack R., Mame G., Keith G., & ED)**
- 11. Host two workshops that include how-to spray, sources of herbicides, timing and professional resources through the DNR-WMA 2020-2022 Grant. **(WMA Committee- Lee S., Lauren L., Caleb L., Mame G. & ED)**

2022-2025 Goals

- 1. Host projects for area interns stationed in the LCIP jurisdiction during the summer months. **(ED)**
- 2. Expand membership and engagement in Chippewa, Dunn, Eau Claire, Pepin and Pierce Counties using LCIP Member meetings and other LCIP events. **(Dave W., Sue C., Richard D., Jim A., Jack R., Keith G. & ED)**
- 3. Partner with UW Extension, IPAW, UW Master Gardeners, and WIFDN to be partners in herbicide training, testing, landowner workshops and outreach. **(Lee S., Lauren L. & ED)**
- 4. Create a shared vision of future possibilities of LCIP's impact on the community perceptions and actions toward sustainable land and water resource management. **(All members)**

***ED = LCIP Executive Director**